

# WILLIAM GRIESER

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## ACADEMIC EMPLOYMENT

Tulane University – A.B. Freeman School of Business  
*Assistant Professor of Finance*

New Orleans, LA  
July 2015 - Current

## EDUCATION

<i>Ph.D., Finance</i> , Michigan State University	2015
<i>Visiting Scholar (Ph.D., Candidate)</i> , the University of Texas at Austin	2013 - 2015
<i>B.S., Applied Mathematics</i> , Texas State University ( <i>magna cum laude</i> )	2011
<i>B.B.A., Finance</i> , Texas State University ( <i>magna cum laude</i> )	2011

## RESEARCH INTERESTS

Corporate Finance, Panel Data Econometrics, Intangible Investment, Financing Constraints

## WORKING PAPERS

Corporate Investment and Innovation in the Presence of Competitor Financial Constraints, with [Zack Liu](#) (Ph.D. Candidate)

- Scheduled for presentation at the 2017 American Finance Association meetings in Chicago

Panel Data Estimation in Finance: Preliminary Assumptions and Parameter Consistency, with [Charles Hadlock](#)

- Scheduled for presentation at the 2016 Financial Research Association meeting in Las Vegas
- Presented at the 2015 London Business School Symposium on Causal Inference, Iowa University, and the University of Nebraska

Clustering to Coordinate: Who Benefits from Knowledge Spillovers?, with [Gonzalo Maturana](#), and [Santiago Truffa](#) (Ph.D. Candidate)

- Scheduled for presentation at the 2016 Regional Science Association International Conference

From Financial Innovation to Real Innovation: Real Effects of Credit Default Swaps (JMP)

Fifty Shades of Corporate Culture, with [Nishad Kapadia](#), [Rachel Li](#) (Ph.D. Candidate), and [Andrei Simonov](#)

- Presented at the Gaidar Institute for Economic Problems, Rice University, the University of Georgia, and Iowa University

## WORK IN PROGRESS

Does Counterparty Risk Reduce Relation-Specific Investment? Evidence from the CDS market, with [Jonathan Cohn](#) and [Avishai Schiff](#) (Ph.D. Candidate)

Do Flexible Sources of Supplemental Income Promote Entrepreneurship? Evidence from Uber Introductions, with [Joerg Picard](#), [Keith Teltser](#), and [Parth Venkat](#) (Ph.D. Candidate)

## TEACHING

Finance 4130: Venture Capital and Private Equity, Tulane University	2015
Finance 3312: Introduction to Finance, Texas State University	2015
Finance 311: Managerial Finance, Michigan State University	2013
Finance 312: Introduction to Investment Analysis, Michigan State University	2012

*(Received Award for Teaching Excellence)*

## HONORS AND AWARDS

Award for Excellence in Teaching in Finance - Eli Broad College of Business, Michigan State University, 2012

Alpha Chi - Sledge Benedict Scholarship, 2011-2012

Outstanding Undergraduate Student in Finance - McCoy College of Business, Texas State University, 2010-2011

Memorial Award for Outstanding Service - Student Learning Assistance Center, Texas State University, 2011

Gary V. Woods Scholarship, 2010-2011

McCoy College of Business Ambassador, Texas State University 2009-2011

Alpha Chi Honors Society, Beta Gamma Sigma Honors Society, 2009

## OTHER ACADEMIC EXPERIENCE

Instructor, Masters of Science in Finance, the University of Texas at Austin	2014
Research Assistant, Michigan State University	2012-2015
Graduate Assistant, Michigan State University	2011-2012
Tutor, Student Learning Assistance Center at Texas State University (Economics, Finance, Math, and Statistics)	2009-2011